



Seasonal Indulgences

Unique Beauty Products For Giving...or Simply For Making You Shine This Holiday Season

(San Francisco, CA – November 16, 2010) – Searching for a pre-holiday pick me up? Want to shine at every event this season? Looking for the perfect gift? Stylists and beauty consultants Melissa and John Ryan, owners of Festoon Salons in San Francisco and Berkeley, share a few of their favorite beauty products for giving...or for keeping all to yourself.

Our Favorite Gifts For Your Favorite People

Something Special For Your BFF

If She Likes To Be Pampered: A Series of 3 (or heck, even 5) Blow Outs with our Stylists. Our Gift Cards make great stocking stuffers!

If She's a Volumista: Dry Texturizing Spray by Oribe. Bigger, better, full-on glamorous hair. This invisible dry hair spray builds in incredible volume and sexy texture. Patented polymers absorb oil at the roots, leaving you with just-styled hair for days (and nights). Shake. Spray where you want volume and style. A brilliant alternative to dry shampoo. \$39

For The Styling-Addicted: EX conditioner from Caretrico. Amazing, works immediately, just comb through and rinse. When the hair has been worked just a little too much, and the heat from styling is drying it out, this deep conditioner brings shine and moisture back. Comes in two sizes. \$36/\$49

Treats For Your Boyfriend

Naughty: Rock Hard Gel . A modern cream gel for intense hold, architectural styling and shine. Hair does exactly what it's told —whether spiked or slicked —and stays that way. Enriched with light-reflecting particles and hair-strengthening compounds. Work through wet hair, comb if desired, style. Sets quickly; stays hard. \$33

Nice: Gel Serum. Forget what you know about gel. This magical, gold-flecked potion with active moisturizing agents brings sophisticated hold with shine rather than stiffness. Gorgeous. Work through wet hair. Air dry, blow out—your call. \$58

Gifts For the Jetsetter

Get the Green Light at Airport Security: GoTubes - The best travel bottle sized for airplane carry on! Squeeze every last bit. Easy to use and very convenient! Comes in three colors. \$9.50

Ward Off Weather: Anti- humidity spray from Oribe for those blustery December evenings. Helps keep moisture to a minimum and adds great texture. Will keep that holiday blowout looking great! The product was created for Miami humidity but translates well around the globe. \$38

Perfect Tresses In Any Hotel: GHD flat iron. If you're traveling, we have a flat iron that works both in the U.S. and abroad! Experienced travelers know that those darn converters don't work well! This iron is amazing. \$250

For your Boss

A Beauty Solution For Their Hectic Schedule: Supershine - A luxe reinvention of leave-in conditioner, this supreme cream satisfies the thirstiest hair, calming frizz, elevating shine, and restoring hair to supernatural softness. Especially loved by medium-to-thick and extra-long hair. How to use: Work into wet hair. Blowout or dry naturally. Use on strays throughout the day. Named A Top Splurge in Allure magazine's Best of Beauty (October 2010). \$49.

To Get Them Out Of The Office For An Afternoon: Caretrico Custom Hair Treatments – Revitalize, restore and protect. These in-salon hair treatments are mixed by our stylists at the time of your service in order to meet your specific haircare needs. (\$30-\$40)

Get Your Shine On All Through The Season

Thanksgiving with the Family; Go Big When you Go Home

Treat the Heat: Oribe Royal Blowout Heat Styling Spray for the ultimate blowout. This ultra-lightweight mist smoothes even the worst-behaved mop while speeding dry time. It also repairs split ends, nourishes, softens and strengthens the hair, giving it healthy body and shine. Spray on damp hair from mid-shaft to ends; go section by section to blow even straighter. \$42

Style It Smooth: Babyliss Tourmaline Hairdryers use far infrared and negative ions to dry hair quickly while eliminating frizz and closing the cuticle to create smooth shiny hair. \$175.

Make It Pretty On Christmas Eve

Go For The Movie Star Look: Oribe Soft Lacquer Hair Spray. A high-sheen finishing spray that provides light hold with an ultimate glossy top coat which can be left untouched for a lacquer finish, gently mussed for light texture or used with hot irons...Shake. Spray. Let Dry. The paraben-free formula has multi-layered UV protection, contains sweet almond oil and jojoba oil for moisture. A favorite of Jennifer Lopez and Scarlett Johansson. \$42

New Year's Eve; All Glam, All Night

Solid Gold: Oribe 24K Gold Pomade. Sleek back your hair with super-rich gold highlights for instant lustrous glamour. Excellent for use on pleasure craft, in convertibles or anywhere a little 24-karat seduction is needed. Smooth onto wet or dry hair and style sexily. Rock all night and into the day. Add string bikini and dark glasses for your after party. Warning: Might shine your clothes, too. Undress with care. Shampoo thoroughly (maybe even twice). \$49

New Year's day; Recover in Style

For The Deeply Deprived: Oribe Signature Moisture Masque. A super-rich indulgence—for you and your hair. This creme de la creme deep-hydrating masque transforms even the driest, most over-it hair,

leaving it supremely soft and irresistibly touchable. Thick hair may splurge daily; others will love as a weekly soak. Massage, indulge (for as long as you want), rinse. \$59

New Year's Resolution: Get back to the gym and into the pool to take control of your holiday indulgences. Your body will thank you and so will your hair if you follow chlorine or surf with Rene Furterer's after sun and swim shampoo to restructure the hair and remove chlorine or salt deposits. \$23

About Festoon

John and Melissa Ryan, the husband and wife duo behind Festoon Salon, have created a friendly haven for luxury and beauty in a welcoming, modern environment. A Bay Area beauty institution for 23 years, Festoon Salon has earned a reputation for creating distinctive looks and delivering impeccable service. Festoon selects its product lines based on technology and performance, offering an extensive compliment of specialty and boutique brands. Catering to client needs is what Festoon does best; between the two salons, appointments are available 7 days a week. To schedule an appointment in either their Berkeley or San Francisco location, call 888.35SALON or 888.357.2566. 1401 Martin Luther King Jr. Way, Berkeley, CA 94709, 510-524-2953; 9 Claude Lane at Bush Street, San Francisco, CA 94108, 415-421-3223; mail@festoon.salon.com

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